



THE MAYBOURNE BEVERLY HILLS WELCOMES ITS LEGENDARY SISTER HOTEL CLARIDGE'S FOR AN EXCLUSIVE AFTERNOON TEA RESIDENCY

From Mayfair to The Maybourne

7th April 2022 – This April, The Maybourne Beverly Hills – the first American property from Maybourne Hotel Group – will welcome its London sister hotel Claridge's for an exclusive and first time ever afternoon tea residency. Guests will enjoy the traditional British teatime ritual, but with playful twists in true Maybourne spirit, that will reflect the flavors of California and the vibrancy of the destination.

Presented on the hotel's sweeping outdoor garden terrace, guests will enjoy this open-air alfresco service surrounded by a white jacketed team, a fragrant garden of wild flowers and verdant hedges accompanied by the sounds of a grand piano. This will be the first time in its 150 year history that Claridge's legendary afternoon tea has left Mayfair, and the partnership is a nod to the debut of Afternoon Tea at the Beverly Hills property which will be served in the redesigned lobby, set to be unveiled next year.

The Maybourne Beverly Hills will throw open its sun-soaked doors to greet the London team to unite with Executive Chef Kaleo Adams on this very special collaboration. Claridge's Executive Chef Martyn Nail brings with him the hallowed Claridge's scone recipe and the team who are responsible for ensuring sandwiches are precisely trimmed and tea is perfectly poured, in best of British style. The menu, a fusion of California and English styles, will feature traditional British smoked salmon and cucumber sandwiches sitting alongside Maine lobster and flour tortillas, created by Adams for local appetites. A lemon and

whipped ricotta scone topped with rhubarb jam by celebrated neighboring café Sqirl will sit alongside Claridge's scones served with the hotel's famed Marco Polo gelée, infused with tea.

Afternoon tea sandwiches, cakes, scones and more will be served on a peach and white striped bone china by French porcelain purveyor Bernardaud – a playful nod to the much loved signature Claridge's jade and white tea service. A carefully chosen edit of the world's finest loose-leaf teas, curated by tea connoisseur Henrietta Lovell of Rare Tea Co., will be offered throughout the week-long residency, and Laurent Perrier champagne will serve as the final flourish to satisfy the palette.

"As we move forward in establishing the Maybourne in the heart of Beverly Hills, we are honored to be handed the legendary afternoon tea baton from our London sister hotel Claridge's, long recognized as serving the best afternoon tea in the world," said Eugene Leonard, General Manager of The Maybourne Beverly Hills. "Through our redesigned guest rooms and suites and lively new dining destinations, we are delighted to continue building upon a contemporary yet inviting atmosphere with special experiences for our guests including our own signature interpretation of the celebrated English afternoon tea tradition in the very near future."

Distinctively chic, residential in style and nestled in Beverly Hills' famous Golden Triangle, The Maybourne Beverly Hills is the first North American destination from Maybourne Hotel Group, owners and operators of London's most legendary hotels - Claridge's, The Connaught and The Berkeley - as well as The Maybourne Riviera, recently opened on the Côte d'Azur, France. Rooted in the group's signature service standards with a hint of Beverly Hills glamour, The Maybourne Beverly Hills offers a warm welcome and cool spirit in a landmark location, steps from iconic Rodeo Drive. The property, spanning nine floors with panoramic sun dappled balconies, overlooks the humming fountains and swaying palm trees of Beverly Cañon Gardens.

Following the property's August 2020 debut, The Maybourne Beverly Hills has unveiled artfully redesigned guest rooms and suites in collaboration with Elle Décor UK Interior Designer of the Year, Bryan O'Sullivan, creative new culinary experiences - from The Terrace to The Maybourne Bar – a sensory focused day spa and rooftop pool with views of the iconic Hollywood Hills to create the quintessential Southern California escape. The Maybourne Beverly Hills offers a fresh perspective for the destination - a curated oasis of art and design that truly presents the future of luxury hospitality, all within the heart of Beverly Hills.

Claridge's Afternoon Tea at The Maybourne Beverly Hills will be located on the 3rd floor Garden terrace, open to the public from April 23 to April 30 with a 2:00 p.m. daily seating. Afternoon Tea reservations and room bookings can be made via <u>www.maybournebeverlyhills.com</u>.

Afternoon Tea is priced from \$150 per person plus sales tax and gratuity.

About The Maybourne Beverly Hills

Situated within Los Angeles' famous Golden Triangle, The Maybourne Beverly Hills is a sophisticated escape from the hustle and bustle of the famous city on our doorstep; a rare and special place to unwind, right in the heart of Beverly Hills. Our spa is an unparalleled place of serenity and relaxation while on our roof, you'll discover a rooftop pool bordered by cabanas, and sun-dappled views of the Hollywood Hills. The Terrace alfresco restaurant, overlooking the lush Beverly Cañon Gardens, offers cocktails and seasonal delicious California-inspired cuisine, where you can sit, sip and dine as the world passes by.

About Claridge's

At the center of London's Mayfair, Claridge's, part of Maybourne Hotel Group, embodies grand English style, timeless glamour and impeccable, intuitive and highly tailored service. It is London's art deco jewel,

and home to elegant rooms and suites. From London's finest afternoon tea in the Foyer to vintage champagnes and cocktails at Claridge's Bar, all are part of the hotel's unique splendor and charm.

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