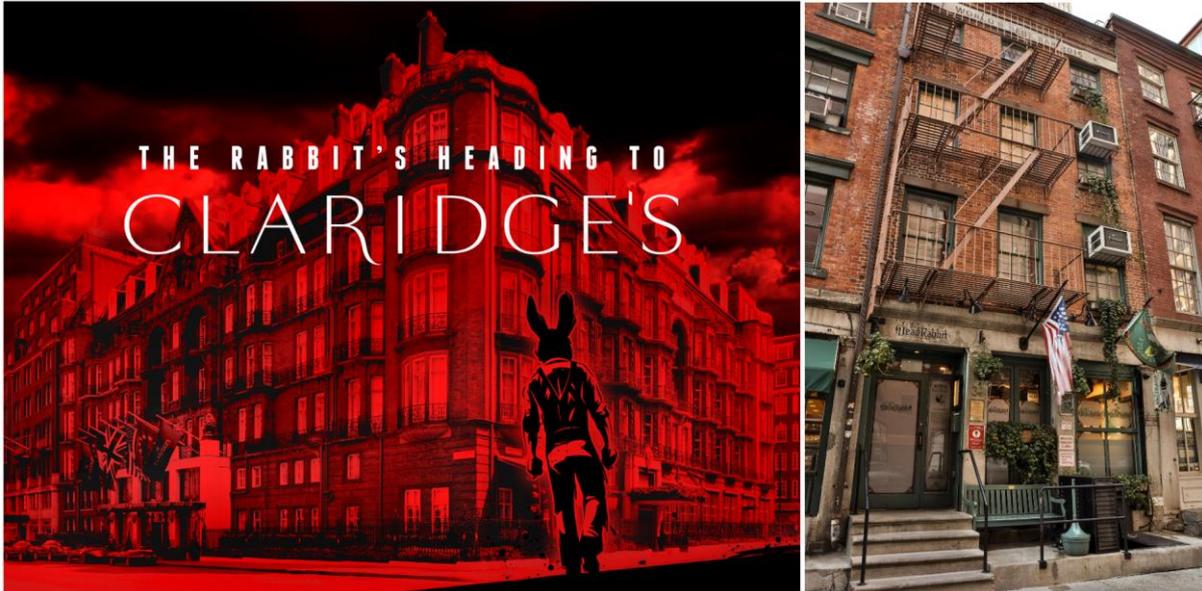


*The*  
**Dead Rabbit**  
Grocery *and* Grog

AT

CLARIDGE'S



**New York's Dead Rabbit, the World's Best Bar 2016, is set to create mischief and mayhem in Mayfair as it takes over Claridge's Bar this August for one week only**

The Dead Rabbit, awarded The World's Best Bar at the World's 50 Best Bars in 2016, is heading from New York to London this summer to create mischief and mayhem in Mayfair as it takes over Claridge's Bar for one week only from 15th – 22nd August 2017, complete with nightly ragtime piano playing and Psycho Killer cocktails.

The boundary pushing mid-19th century style Irish drinking tavern and brainchild of Irishmen Sean Muldoon and Jack McGarry, the Dead Rabbit, will take over Claridge's Bar and see one of Mayfair's classic haunts completely reinvented. The bar's snuggerly will become the narrow ground-floor Taproom offering the finest Guinness outside of Ireland and a selection of whiskey sourced from the Rabbit's private collection – the largest in the US. The main Claridge's Bar area will be transformed into 'The Parlor' from their sought after second floor with pub-style banquets, bar stools and fabricated walls mirroring the eclectic artistry of the Dead Rabbit interiors. Claridge's Bar will be unrecognisable, complete with Dead Rabbit's distinctive spirits shelf behind the bar where cocktail creation will be in full force, led by Beverage Director Jillian Vose.

Serving many of their innovative signature cocktails including their renowned Irish Coffee and the contemporary classic Psycho Killer, as well as favourites from their award winning food menu such as Lobster devilled eggs, Cumberland sausage rolls and The Irish lamb shepherd's pie. Essential atmospheric elements of the Dead Rabbit will also feature from the nightly ragtime piano playing to the comic book cocktail menu. New York style service will come to London and on the Sunday there will be a roast lunch and live band bringing more of Manhattan's mayhem to Mayfair.

Described by Muldoon and McGarry, as 'an Irish bar for the 21st Century', the Dead Rabbit has also scooped the 'World's Best Bar' and 'World's Best Cocktail Menu' at the prestigious bartenders festival the 'Tales of the Cocktail' in 2015, making its landmark three floor building dating back to 1828 in Lower Manhattan, a place of pilgrimage for cocktails lovers from around the world. The bar is named after a notorious Irish street gang that controlled much of Lower Manhattan during the mid-19th century, with the story of gang leader John Morrissey told through its graphic comic style cocktail menu.

Commenting on their imminent venture in London McGarry said 'We used to work at The Merchant hotel in Belfast, so hotel life is in our blood. We are both looking forward to taking up residence in London and bringing some of the Dead Rabbit craic to such a prestigious address as Claridge's.'

Denis Broci, Director of Bars at Claridge's said 'We are honoured to be welcoming Sean and Jack and the Dead Rabbit team. We are sure they will create their own distinct level of excitement and New York edginess not often seen here in Mayfair.'

For further details on The Dead Rabbit at Claridge's visit: <http://www.claridges.co.uk/mayfair-restaurants-bars/bars/the-dead-rabbit-at-claridges/>

### **ABOUT CLARIDGE'S**

At the centre of London's Mayfair, Claridge's, part of Maybourne Hotel Group, embodies grand English style, timeless glamour and impeccable, intuitive and highly tailored service. It is London's art deco jewel, and home to breath-taking rooms and suites. From London's finest afternoon tea in the Foyer to vintage champagnes and rare spirits at Claridge's Bar, all are part of the hotel's unique splendour and charm.

### **ABOUT THE DEAD RABBIT**

The Dead Rabbit is a tri-level mid-19<sup>th</sup> century style Irish/New York drinking saloon located at 30 Water Street in Lower Manhattan. The Dead Rabbit won "World's Best Bar" and "World's Best Cocktail Menu" Spirited Awards at 2015 Tales of the Cocktail, representing the highest industry

accolades, and **World's Best Bar at World's 50 Best Bars 2016**. This follows wins of "Best American Cocktail Bar" and "World's Best Drinks Selection" in 2014, as well as "World's Best Cocktail Menu" and "International Bartender of the Year" in 2013.

Housed in a landmarked building dating back to 1828, The Dead Rabbit combines a first-story neighbourhood taproom serving craft beer, bottled punch and Irish whiskey, with a refined second-story cocktail parlor that offers 30 original cocktails. The third-floor's Occasional Room is available for private events, business meetings and parties. Taking its name from an infamous street gang of the era, The Dead Rabbit is the brainchild of Sean Muldoon with Jack McGarry, both formerly of The Merchant Hotel, which earned the title of "World's Best Cocktail Bar" at 2010 Tales of the Cocktail. For dining, The Dead Rabbit has an extensive raw bar and dishes inspired by the British Isles, the locality and the era.

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