



CLARIDGE'S



CLARIDGE'S ANNOUNCES DANIEL HUMM AND WILL GUIDARA TO TAKE THE HELM AT NEW RESTAURANT SUMMER 2019

London, Wednesday January 23rd, 2019 – It is announced today that Chef Daniel Humm and Restaurateur Will Guidara of 'Make It Nice Hospitality' will take the helm at Claridge's new restaurant, 'Davies & Brook', set to open Summer 2019.

Widely regarded as two of the world's culinary leaders and innovators, Humm and Guidara operate 'Eleven Madison Park', voted #1 in the world by The World's 50 Best Restaurants in 2017, as well as the 'NoMad' restaurants and bars in New York, Los Angeles, and Las Vegas, and 'Made Nice', a fast-casual restaurant in New York City.

The restaurant, which will be designed by Brad Cloepfil from 'Allied Works' who has recently completed a redesign of 'Eleven Madison Park', will be headed up by Executive Chef Dmitri Magi previously chef de cuisine at 'Eleven Madison Park'. 'Davies & Brook' will focus on warm, inviting, and engaging hospitality with delicious and beautiful cuisine. A fine dining restaurant without pretense that embraces the heritage of its location with a contemporary sensibility.

Commenting on their first London opening Humm and Guidara stated:

“Having the opportunity to bring our cuisine and hospitality to the most storied hotel in the world is really a remarkable feeling and a dream come true” said Daniel. *“But on a more personal level, this is my first time opening a restaurant in Europe, a place I left so many years ago to forge a career in America. Most people don’t know this, but I even worked at Claridge’s when I was 15 years only and it left an indelible mark on me. Claridge’s has always been a place I’ve felt connected to, so being able to come full circle is really emotional and exciting – it feels like coming home.”*

With Will remarking that *“We’re eager to become a part of the community in London, one that has felt like a second home to us over the years, and to deepen the relationships we have there while serving Daniel’s food and bringing our style of service. The history of Claridge’s and the responsibility that comes with opening a restaurant within those walls is not something we take lightly – it’s an opportunity we’re truly humbled by and we can’t wait to open our doors later this year. It’s going to be a lot of fun.”*

Paddy McKillen, co-owner of Claridge’s commented *“We are very excited to bring longtime friends and guests of the hotel; Daniel, Will and their exceptional team to Claridge’s, as we have been looking for an opportunity to work with them for some time. I know their extraordinary culinary vision will lead the way for a new dining direction at Claridge’s, and we all share a belief in creating something truly special that both our guests and Londoners alike will enjoy.”*

ABOUT CLARIDGE’S

In the heart of Mayfair, [Claridge’s](#), part of Maybourne Hotel Group, embodies grand English style, timeless glamour and impeccable personalised service. It is London’s art deco jewel, and home to some of the capital’s finest rooms and suites. From its legendary afternoon tea in the Foyer, to vintage champagnes in the Fumoir and cocktails in Claridge’s Bar, all are part of the hotel’s unique splendour and charm.

ABOUT MAKE IT NICE

[Make It Nice](#) is a hospitality group founded by Chef Daniel Humm and Restaurateur Will Guidara that is rooted in making guests happy through delicious food and gracious hospitality. With restaurants covering the entire spectrum from fine dining to fast casual, [Make It Nice](#) includes the acclaimed [Eleven Madison Park](#), NoMad in [New York](#), [Los Angeles](#), and [Las Vegas](#), as well as the counter-service restaurant Made Nice. Over the years, [Make It Nice](#) restaurants have been awarded numerous industry accolades, including a top spot on The World's 50 Best List, Michelin stars, and various James Beard Awards such as Outstanding Chef, Outstanding Service, And Outstanding Bar.

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