



# CLARIDGE'S

## CLARIDGE'S UNVEILS ICONIC EASTER EGG

### BLACK AND WHITE MARBLE LOBBY INSPIRES PASTRY CHEF TO CREATE ART DECO SPRING TREAT



For over a century, the Art Deco checkerboard lobby at Claridge's has welcomed Royalty, dignitaries and celebrities alike and this year, for the first time, has been the inspiration for Claridge's annual Easter egg.

The unveiling of Claridge's Easter egg marks the arrival of spring in London with this year's design combining themes of timeless glamour and rich Art Deco heritage taken from the hotel's surroundings. Head Pastry Chef Nick Patterson has created just 100 limited-edition, hand-crafted Deco eggs using the finest Valrhona chocolate in 3 varieties using dark, milk and white chocolate. Each egg is filled with a selection of home-made Champagne truffles and carefully packaged in a glamorous eau de nil coloured box.

Claridge's Easter egg is wrapped in a black and white Art Deco foil and tied with a black satin bow.

The specialized and delicate craft of chocolate-making is put to the test as Claridge's' pastry team gathers every year to create the iconic Easter eggs for the season. Using the finest cacaos, two halves are created, cooled and filled with the hotel's legendary chocolate truffles. The eggs are closed with absolute precision after which the black and white foil is applied to protect the chocolate and add a touch of Deco glamour. One tonne of chocolate is consumed at Claridge's every year and during the peak season, the pastry chefs make between 2,500 and 3,000 truffles alone!

Since opening its doors in 1898, Claridge's has been the destination of choice for discerning travellers. Home to the legendary Claridge's Bar and Fumoir, Claridge's has played host to royalty, celebrities and heads of state who desire timeless elegance at London's best address. Claridge's is located in the heart of Mayfair, just steps from London's finest boutiques and restaurants.

Claridge's Easter eggs are available from March 13th at the price of £45. For more details please contact the hotel gift shop (020) 7629 1508.

To enjoy Claridge's and its Easter egg in situ, the hotel offers a special promotion which includes three nights for the price of two, with prices starting at £315 per night exclusive of VAT. '*Easter Eggstras*' is available from 2-5<sup>th</sup> April. To make a reservation please call (020) 7107 8842 or visit [Claridges.co.uk](http://Claridges.co.uk)

**For further information please contact Stephanie Balls, Claridge's Public Relations Executive on 020 7409 6444 or at [sballs@claridges.co.uk](mailto:sballs@claridges.co.uk)**